



**OUT  
OF THE  
BOX**



**The Mind Trust**

Great schools. Innovative ideas. Every student.



# Great Schools ARE **TRANSFORMATIVE.**

They create new possibilities for the students they serve and strengthen the communities where they're located. Providing every student in Indianapolis with an opportunity to attend a great school is the most critical issue facing Indianapolis. That's why The Mind Trust was founded – **to provide every Indianapolis student, regardless of income or background, access to a great, high-quality school.**

## **The Mind Trust believes:**

- All children – no matter their background or circumstances – can excel under the right conditions.
- Great teachers and school leaders are the most important ingredients for student success.
- Great schools have the autonomy to do what's right for their students at the school and classroom levels.
- Great schools are held accountable for achieving excellent results.
- Communities affected by educational change deserve a voice in that change.



# ABOUT THE MIND TRUST

Since 2006, The Mind Trust has been on a journey to transform Indianapolis' education landscape into a place ripe with opportunities for every student. We've made tremendous progress:

- Recruited some of the nation's best talent organizations – including Teach For America and The New Teacher Project (TNP) – to Indianapolis to build a pipeline of world-class teachers and school leaders.
- Enticed talented innovators from across the country to launch break-the-mold education ventures that address critical needs, such as summer learning time for students and building leadership opportunities for teachers.
- Empowered education leaders to start and expand quality public schools in Indianapolis, including public charter schools and autonomous district schools.
- Helped create an environment in which these schools, teachers and organizations can thrive through robust efforts to engage the community and improve the public policy landscape.

This work already has impacted tens of thousands of Indianapolis students. And importantly, it has made Indianapolis **among the best positioned cities in the country** to achieve lasting, systemic change that creates better opportunities for all K-12 students.

But our work is far from finished...

# WHAT WE DO

To advance our mission of providing every Indianapolis student access to a high-performing school, The Mind Trust employs three key strategies:

- **Help bring talented teachers and school leaders into Indianapolis schools and classrooms.**
- **Recruit social entrepreneurs and innovators to launch new schools and education nonprofits.**
- **Engage the communities and neighborhoods affected by education change.**



# WE Recruit TALENT.

For schools to thrive, they must have excellent teachers and world-class school leaders. They must have engaged parents. And they must have key supports, including summer learning opportunities; interventions for students who face particularly great academic challenges, such as foster children; and broad-based community involvement.

The Mind Trust addresses these needs through two different approaches. First, we've recruited some of the nation's best education organizations – including **Teach For America** and **The New Teacher Project (TNP)** – to develop and attract great teachers, principals and education innovators in Indianapolis. Second, through our **EDUCATION ENTREPRENEUR FELLOWSHIP**, we've enticed social innovators to come to Indianapolis and provided them the expertise, connections and support needed to launch education ventures designed to address critical student needs.





The Mind Trust has built an ecosystem of education innovation in Indianapolis that made the city a magnet for talented and 'break-the-mold' educators and entrepreneurs. The Mind Trust helped create Teach Plus and continues to support our efforts to recruit and train the best and brightest as teachers and school leaders in our community.



**Caitlin Hannon**, Executive Director, Teach Plus & Commissioner, Indianapolis Public Schools



Teachers and school leaders placed:

650+

3

National education organizations recruited to Indianapolis

Fellowships awarded to launch new education ventures:

Incubator applicants from 48 states and 36 countries:

3,800+



To expand the talent, resources and brainpower available to students and families in Indianapolis, The Mind Trust recruited three of the **nation's top education organizations** to our city:

- **TEACH FOR AMERICA** recruits top college graduates who commit to teaching in underserved urban and rural public schools. In the process, TFA corps members become lifelong advocates for education equity.
- **TNTP** draws talented professionals from non-education backgrounds to become teachers in high-need subject areas such as math, science, foreign language and special education.
- **STAND FOR CHILDREN** is a leading grassroots education advocacy organization that empowers parents, students and educators to have a voice in education policy.

In addition, the **EDUCATION ENTREPRENEUR FELLOWSHIP** has launched a host of new education ventures to support students and families in Indianapolis such as:

**SUMMER ADVANTAGE USA** provides students with rigorous academic programs and enrichment opportunities during the summer months.

**TEACH PLUS** helps to retain great teachers in urban schools by training them to become education-policy advocates.

**FOSTER ED** connects foster children with education advocates who provide support, train caseworkers and foster parents and intervene with remedies to improve their school performance.

**THE EXPECTATIONS PROJECT** mobilizes people of faith to advocate for policies and ideas that help provide all students access to high-quality pre-K-12 education.

**SETON EDUCATION PARTNERS**, with support from The Mind Trust and in partnership with Cathedral High School, launched **Enlace Academy**, a charter school on the city's westside.







# WE Launch GREAT SCHOOLS.

At the end of the day, the hard work of improving educational outcomes takes place in the classroom. That's why The Mind Trust is expanding our central focus to launching new high-quality public schools in Indianapolis. The Mind Trust operates three incubators that help grow high-quality public schools in Indianapolis and education nonprofits that support them: the **Innovation School Fellowship**, through which we launch Innovation Network Schools, autonomous public schools within the Indianapolis Public Schools (IPS), Indianapolis' largest school district; the **Charter School Incubator**, which helps launch or expand excellent public charter schools; and the **Education Entrepreneur Fellowship**, which launches high-quality non-profit education organizations, including great public schools and other initiatives that address specific challenges facing those schools and their students.



Money raised and reinvested in local students and schools:

\$46M

When The Mind Trust launched its Charter School Incubator in 2011, we saw an opportunity to start a network of schools that would combine exceptional teaching with cutting-edge technology. The Mind Trust welcomed my idea and was with us every step of the way to make the school a reality. The Mind Trust invested in our school, advised us, made key connections and helped us overcome obstacles. This kind of support is unique anywhere in the country, which is why a Boston native like me decided to launch this venture in Indianapolis.



4

Innovation Network Schools in development

Charter school networks supported and incubated:

6

Students impacted:

113,000



Earl Martin Phalen, Founder, Phalen Leadership Academies



The Mind Trust's first incubator, the **EDUCATION ENTREPRENEUR FELLOWSHIP** is supporting the launch of two charter schools:

- **GLOBAL PREP ACADEMY** is a dual language, Spanish-immersion charter school whose students will develop strong critical thinking skills through a curriculum that engages their creativity.
- **ENLACE ACADEMY** is a blended learning charter school on Indianapolis' westside that was launched by fellowship awardee Seton Education Partners with support from The Mind Trust.

Through the **INNOVATION SCHOOL FELLOWSHIP**, a partnership with IPS and the City of Indianapolis, several new Innovation Network Schools are in development. One, **PLA@103**, is scheduled to open in IPS in Fall 2015. Other schools in development will be led by a **current IPS principal**, a **charter school leadership team** and a **Kenyan school network leader**.

The **CHARTER SCHOOL INCUBATOR** has supported the growth of three existing charter networks:

- **KIPP INDIANAPOLIS**, which will grow from a single school into a five-school, K-12 network in Indianapolis.
- **CHRISTEL HOUSE**, which will build a five-school network, including Dropout Recovery Schools which will prepare former high school dropouts for college and career success.
- **TINDLEY CHARTER NETWORK**, which doubled the size of its all-girls middle school in Indianapolis.

...and created:

- **PHALEN LEADERSHIP ACADEMIES**, which plans to launch five K-8 charter schools that will incorporate traditional and computer-based instruction in a way that has never been seen in an Indianapolis school.







# **WE** **Engage** **COMMUNITIES** **AND NEIGHBORHOODS.**

Great schools should also be the center of great neighborhoods. They can serve as a community hub and a rallying point for a neighborhood. What's more, community support and involvement is vital to the success of each and every school. That's why The Mind Trust actively engages the communities and neighborhoods we serve to ensure community investment in the schools we help launch, along with the broader efforts to reshape education. It is critical that the parents and communities most impacted by education change are engaged and invested in the change taking place.





## EDUCATION BUS TOURS

Lead an education bus tour series to highlight high-performing schools in Indianapolis and offer community members and stakeholders an up-close look at the great work happening in our city's public schools.

Organizations need to spend more time informing the public about the knowledge they have acquired so that people have a better sense of what the possibilities are in public education. We are happy to be partnering with The Mind Trust in making community engagement efforts a priority.



**Sekou Biddle,**  
Vice President of Advocacy, UNCF National Office



## PUBLIC POLICY

Released a groundbreaking report in 2011 proposing a dramatic overhaul of IPS. Since then, the report, *Creating Opportunity Schools: A Bold Plan to Transform Indianapolis Public Schools*, propelled a tremendous amount of discussion, including close to 100 media mentions, about the best path forward for IPS. The report helped pave the way for the creation of Innovation Network Schools in IPS.



## ENGAGING CIVIC LEADERS IN EDUCATION CHANGE

Meet regularly with civic and thought leaders in Indianapolis to discuss innovation in education. Launched the **Lewis Hubbard Group**, a bipartisan group of community leaders working to address key challenges in public education. The Mind Trust also works to engage civic leaders to create broader awareness of the issues facing education and soliciting diverse perspectives on the best ways to tackle these challenges.

## COMMUNITY EVENTS

Hosted community discussions with former U.S. Secretary of State **Condoleezza Rice**, UNCF CEO **Dr. Michael Lomax**, Harvard scholar **Roland Fryer**, columnist **David Brooks** and other local and national experts.

Bring together diverse groups of people to explore the most important issues facing education.



## COMMUNITY ENGAGEMENT PARTNERSHIP WITH UNCF

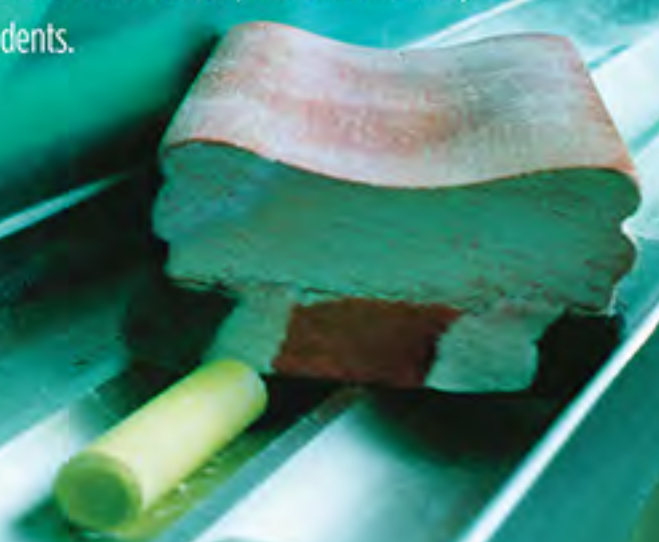
Partner with **UNCF**, the nation's largest and most effective minority education organization, to engage faith leaders, elected officials, educators, civic leaders and other key stakeholders in conversations about the best ways to improve education opportunities in Indianapolis. Indianapolis was one of four cities selected by UNCF as a focus for their community engagement work in K-12 education.





# Moving **FORWARD**

Through our efforts over the last nine years, The Mind Trust has propelled significant momentum for education change in Indianapolis, and with the launch of Innovation Network Schools in 2015, the stage is set for even greater transformation. In the coming years, The Mind Trust will remain relentlessly focused on launching more high-quality public schools with the characteristics needed for success: freedom to make key decisions, room to innovate, excellent teachers and leaders, and accountability for delivering the best results for all students.







What The Mind Trust is doing for local educators is truly remarkable. The Mind Trust has given me the tools, time and support to design and launch a truly new school model in Indianapolis.



Mariama Carson, Founder, Global Prep Academy



# 4

# 9

Total Innovation Network Schools to be launched

The Mind Trust will select a second round of Charter School Incubator fellows to develop plans for four world-class, “break-the-mold” schools in Indianapolis.

Percentage of IPS schools The Mind Trust-IPS-City partnership will transform into Innovation Network Schools:

# 15%



## BOARD OF **DIRECTORS**

### **BART PETERSON**

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# The Mind Trust

Great schools. Innovative ideas. Every student.

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Founder and Chief Executive Officer

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Vice President of Education Innovation

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Executive Vice President

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Innovation School Fellows

**MAHMOUD SAYANI**

Innovation School Fellow

**SHANAE STAPLES  
& KEVIN KUBACKI**

Innovation School Fellows

# FINANCIALS 2014

## Statement of Activities

### REVENUE/SUPPORT

Gifts, grants, and sponsorships to The Mind Trust .....	\$6,952,826
Interest and dividends .....	\$23,139
<b>Total revenue and support</b>	<b>\$6,975,965</b>

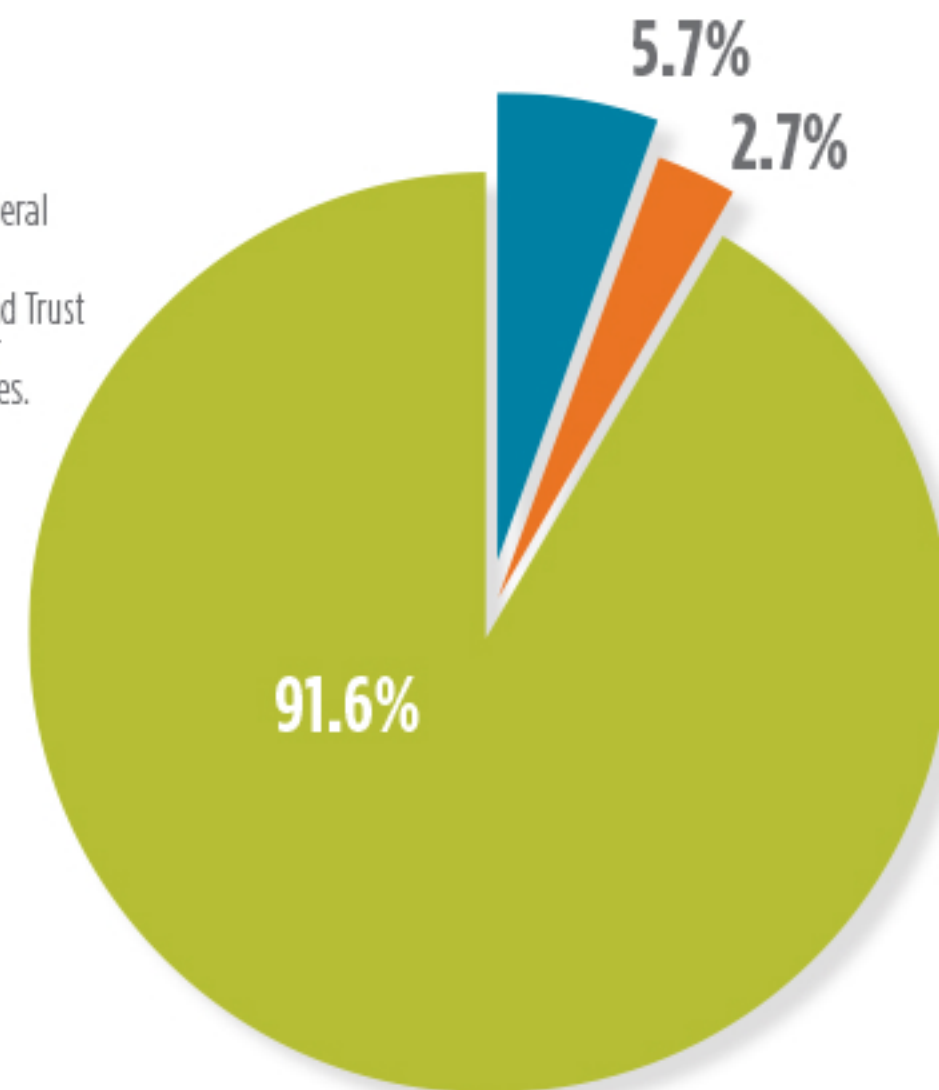
### EXPENDITURES

Overall breakdown:	Total	Percentage
Program .....	\$6,584,479	91.6%
Management and general .....	\$412,437	5.7%
Fundraising .....	\$193,618	2.7%
<b>Total</b>	<b>\$7,190,534</b>	<b>100.0%</b>

#### Program breakdown:

The Mind Trust programs and initiatives .....	\$1,630,059
Investments in partner organizations' programs and initiatives .....	\$4,954,420
<b>Total</b>	<b>\$6,584,479</b>

- Management and general
- Fundraising
- Investment in The Mind Trust programs and partner organizations initiatives.





## 2014 Statement of Position

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### Assets

Cash and investments .....	\$9,669,488
Receivables and prepaid expenses .....	\$1,318,334
Fixed assets .....	\$57,839

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<b>Total assets</b>	<b>\$11,045,661</b>
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### Liabilities and net assets

Accounts payable ( <i>includes accrued expenses</i> ) .....	\$90,298
Grants payable .....	\$3,420,000

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<b>Total liabilities</b>	<b>\$3,510,298</b>
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Unrestricted net assets .....	\$1,621,737
Temporarily restricted net assets .....	\$5,913,626

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<b>Total net assets</b>	<b>\$7,535,363</b>
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<b>Total liabilities and net assets</b>	<b>\$11,045,661</b>
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# OUR DONORS

## INDIVIDUALS

Anonymous (4)	George and Christine Plews
Mark and Stephanie Becher	Stacey Puck
Jon and Rachel Black	Thomas and Bonnie Reilly
Ted and Peggy Boehm	David P. Whitman and Donna L. Reynolds
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Ann Murtlow	Jeffrey and Nicole Wiltrout
Jenny Pearson	

## TORCHBEARER SOCIETY MEMBERS

John and Kathy Ackerman	John and Carolyn Mutz
The Blackwell Williams Fund, a fund of The Indianapolis Foundation	Jane Pauley and Garry Trudeau
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Justin and Darriane Christian	Myrta J. Pulliam
The Deer Crossing Fund	Sue and Bill Ringo
Rollin and Cheri Dick	Anne and David Shane
Craig and Mary Fenneman	Maribeth and Al Smith
Marianne Glick and Mike Woods	Smith Family Fund
The Mark and Karen Hill Foundation, a fund of Legacy Fund	Ann M. and Chris Stack
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Andre and Julia Lacy	The Tobias Family Foundation
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Deborah and Joe Loughrey	Steve and Brenda Walker



## **FOUNDATIONS, CORPORATIONS AND NONPROFITS**

The Ackerman Foundation

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Collina Foundation, a fund of the Legacy Fund  
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The Schulstad Family Foundation

SteelHouse

Sutphin Fund, a fund of The Indianapolis Foundation

The Walton Family Foundation

## **TRIBUTE GIFTS**

FirstPerson, Inc. in Honor of Daniel Sellers,  
CFO of the Year

The Lacy Foundation in Honor of Sarah Hawkins

Nancy and Tom Mann in Honor of Bart and Amy  
Peterson





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